

Executive Biography

Zenola Campbell, IAP
Vice President
Concessions
DFW Airport



Zenola Campbell serves as the Vice President of Concessions at Dallas Fort Worth (DFW) International Airport. Ms. Campbell develops strategies that focus on maximizing revenues in passenger-related concessions, advertising, rental cars, sponsorships and related revenues within the Airport terminals, including passenger services enhancements and telecommunications.

Prior to DFW Airport, Ms. Campbell's extensive knowledge and background earned her key executive positions with companies including McDonald's Corporation and Director of Customer Segments for Blockbuster Inc.

Zenola most recently was awarded "Property Manager of the Year" by AX Magazine, formally ARN. Her work in the industry has been recognized both nationally and internationally. In 2017 received the Industry Contributor award from the global Food and Beverage Airport Conference. As an award-winning advertising executive, her professional memberships include The Greater Denton County Chapter of the Links, Women's Food Service Forum, The Dallas Theatre Center Trustee Board, Las Colinas Chamber of Commerce and STEP Up.

Ms. Campbell holds a Bachelor of Arts in Communications from Rutgers University and a Masters of Business Administration in International Marketing from the University of Dallas as well as a 2010 International Airport Professional graduate.