



Hello, I'm

Alisa Allen



Chief Protocol Officer | Business Owner
Award Winning Co-Author

Alisa Allen is a certified etiquette consultant and owner of "Your Presence is Important School of Etiquette," as well as the current president of the National Association of Urban Etiquette Professionals (NAUEP). With more than 25 years of experience, Alisa has empowered individuals through her interactive etiquette workshops (corporate, dining, social media, civility, business attire/imaging, and protocol), all designed to prepare individuals for success on professional platforms.

In July of 2018, Alisa was designated as one of the featured presenters of the Alpha Kappa Alpha Sorority, Incorporated International Conference. Having been an active member of the sorority for 32 years, Alisa led an etiquette workshop before more than 3,000 attendees. Alisa was also featured as a presenter at the 2018 Women's Expo in Dallas, TX. Then, in November of 2018, Alisa was honored as the Dallas Black Chamber of Commerce's 2018 recipient of the Connie Roseborough Volunteer of the Year Award, an honor she received for demonstrating exceptional commitment to community service and volunteerism. Alisa has also been featured in several magazines in the Dallas/Ft. Worth, TX Metroplex. She is a Team Lead in the Hospitality Ministry at The Potter's House - Dallas, Bishop T.D. Jakes, Senior Pastor.

Alisa is a member of The Links, Incorporated (Mid-Cities Chapter). She recently celebrated 25 years as an Area Manager at AT&T.

Alisa has been recognized for her outstanding work in the field of etiquette, most recently being selected as Etiquette Consultant of the Year. Alisa resides in Dallas, TX where she is an etiquette resource providing workshops for schools, churches, and community organizations.

www.yourpresenceisimportant.com



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