

Marjorie B. Craft

916 Ironwood Drive
DeSoto, Texas 75115

972-709-1045

214-801-976 mobile

Mcraft421@aol.com

Or

Mbcraft421@gmail.com

Marjorie Craft is retired from the food services industry with over 20 years successful experience in sales, marketing, and operations. Marjorie has served as Executive Director Nutrition Services for the Dallas Schools; a Director of Sales for PepsiCo/Tricon Global Restaurants(Yum Brands) in the Pizza Hut Division; and Executive Director of New Business Development for Orion Food Systems.

Marjorie currently is an independent business consultant specializing in marketing, promotions, sales and networking. She is a speaker, trainer and coach to companies, organizations, and individuals desiring to achieve success using innovative success strategies. She enjoys coaching and empowering individuals to use his/her God given talent to accomplish life and career goals.

Marjorie received her B.S. degree at North Texas State University in 1968 with a major in Food and Nutrition. She received her M.S. degree at Texas Women's University in 1976 with a major in Institutional Management. Marjorie completed the Covey leadership program in 1995 and the Pathway to Purpose quality of life empowerment program in 2002.

Marjorie has served on the Board of Regents for the University of North Texas System (was chair of the advancement committee), and the Board of Directors for the UNT Murphy Entrepreneurial Center. She served as: president of the UNT alumni association from 1999-2000; the University's School of Hospitality & Merchandising Board of Governors; the Capital Campaign: An Act of Leadership; Homecoming committee chair; and in many other areas in support of the University over the years. In 1997 Marjorie was recognized as outstanding alum for her service to the University.

Marjorie also actively supports several community and civic organizations. She was formerly a member of the board of directors, Zale-Lipshy University Hospital; the board of visitors UT Southwestern Health System; a trustee for the Dallas Museum of Art; the Desoto Chamber of Commerce Board of Directors Executive Committee; The Thorntree Estates HOA Board of Directors; The Links Inc. Community Service Organization; and the Salvation Army's Advisory Board (Greater Dallas Metroplex).

Marjorie is a golden life member of Delta Sigma Theta Sorority, and a member of Oak Cliff Bible Fellowship Church where she has worked with the youth ministry. She has completed 10 years study with Bible Study Fellowship an International bible study program. She has also served as a member of the Board of Directors for the Cynthia Mickens Ministries a nonprofit

organization providing charitable, religious, and educational opportunities to individuals.

Marjorie has spoken at numerous conferences and seminars; university students and alumni; and various community organizations. She received several awards and recognition for her contributions to the foodservices industry including the International Food Manufacturers Associations' "Silver Plate Award in 1991", and the Roundtable for Women in Food Services' "Pacesetter Award". She was president of the Texas Association of School Nutrition from 1986-1987. She served on and chaired various committees of the American School Nutrition Association. She also received the 2015 African American Educators Archives and History Program (AAEAHP) Trailblazer Award. Additionally, Marjorie was among 25 successful women in Dallas profiled in the Book "Women Who Have Won" by Moor & Northum.

Marjorie enjoys aerobic exercise, travel, art and fashion design. She loves her bible study with Bible Study Fellowship (BSF). She is married to Robert Earl Craft and has one adult daughter, Catrina Marchelle Craft Jenkins and son-in-law Brent Lamar Jenkins.