

Trice Johnson Bio

Trice Johnson is a Global Tech Innovation Executive, Published Book Author, and Digital Leadership Coach focused on emerging & disruptive technologies such as Artificial Intelligence (AI), Blockchain, Internet of Things (IoT) and next-generation cloud platforms. Her research and work over the past two decades has focused on helping Fortune Global 500 business leaders to adopt bold strategies to prepare for their digital future.

Currently, Trice serves as Vice President of Innovation Strategy at Salesforce, where she designs short and long-term strategies for growth through market research, economic & future scenario planning analysis, and future trend analysis that inform strategic and investment decisions-making. Before joining Salesforce in 2021, Trice was a Global Strategy Leader at Microsoft for more than 9 years accelerating digital transformation for customers across numerous industry sectors.

Trice's personal passions include supporting dozens of start-ups and early stage companies as a way of giving back and creating inclusive pathways for small businesses and entrepreneurs to grow and thrive. Additionally, Trice works closely with many nonprofit organizations mentoring & empowering women and youth underrepresented in STEM fields, including the T.D. Jakes Foundation iWIN nonprofit as an Advisory Board Member.