

Andrea Dorsey

Field Operations Manager and SCR Diversity Lead

Panelist

Andrea is a graduate of Howard University in Washington D.C. earning a degree in Marketing with a Concentration In International Business. Throughout her professional career she has developed skills growing sales and profitability, account management, acting as liaison between customers and various company departments, as well as planning and coordinating promotional events to generate new business. In her current role as Diversity Lead for the South Central Region she is responsible for the recruiting, developing and installation of new minority and female dealership owners. As Field Operations Manager, she also assists with hiring, training and developing corporate field personnel, dealership activations, minority dealer performance reviews, business plan development and program training. She is passionate about building financial legacy in minority families and her community service activities are directed towards this mission.